

Top tips for selling your home

Your checklist to get you sold so quickly, it'll hardly even be worth putting the board up



Get the decor right

That bright yellow sofa might have screamed at you in the shop, but it could scare off would-be buyers.

Keeping things neutral and spacious helps buyers see the potential of your place – so stick to beiges and creams, and keep clutter to a minimum.



Smells don't sell

We're not suggesting you need to bake some bread or anything like that. But, fresh scents in your home make things all the more appealing for buyers.

So open up those windows and keep the furry friends outside, if possible.



Be a flexible seller

Today's buyers often want to view later in the evening and throughout the weekend.

Be as open to as many viewing times as possible that fit your lifestyle – and think about open days if you'd rather do it all in one go.



The kerb factor

Let's face it – everyone judges a book by its cover. And important though they are, it's not just about mowing the lawn and painting the fences when selling a house.

Even little things like overflowing bins can give off a negative vibe – so keep it clean and keep the buyers keen.



Get the marketing right

No matter how good the decor is, it doesn't matter if people can't see it. 94% of the UK knows about Zoopla, and 2.3m unique users visit every month.

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