

Time to move?



Here's why you should use a Zoopla agent

It's your most-prized asset, so you want your home to be in the best possible hands when it's time to sell.

Here's just some of the reasons to choose a Zoopla agent when you're ready to put that board up.



A big brand with big buyers

94% of the UK's buyers and sellers know about Zoopla.

And with 2.3m visitors who only househunt on Zoopla each month, you're getting your home in front of buyers you can't reach elsewhere.



Smarter selling

Zoopla are pretty much the property market geeks. They're the leading provider of market research and insight to the industry.

And all that knowledge is freely available to Zoopla agents. So what they don't know about buyer behaviour – and selling your home – isn't worth knowing.



Hunting out homehunters

Zoopla targets buyers on and off-site. That means that even when buyers aren't on Zoopla, they're being warmed up to respond to your listing.

1.3 million homehunters are registered for Zoopla property alerts – and it's growing all the time with an uplift in 14% of users since April '21.



A property marketing machine

There's tons of tools and advice that Zoopla agents have access to.

Whether that's add-ons like Premium Listings and Weekly Featured Property, or advice from our customer success team, a Zoopla agent has everything they need to make your home fly off the shelf.

